



**FOR IMMEDIATE RELEASE**

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## **Always Best Care® Expands With 3rd Senior Care Franchise in Maryland**

**Roseville, CA (August 20, 2015)** — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced that it has awarded its newest and 3<sup>rd</sup> franchise in Maryland. Always Best Care of Howard County covers Columbia, Mount Airy, Laurel, Clarksville and surrounding areas, and joins Always Best Care franchisees covering the Fallston (Baltimore) and Potomac (Chevy Chase/Silver Spring/Bethesda) areas.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories throughout the United States.

The new Always Best Care franchise is owned and operated by Jerry Boden who was introduced to Always Best Care by Sue Ann Culp, a business coach with the PBA organization.

"I am very pleased to welcome Jerry Boden as our newest franchisee owner," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "Mr. Boden brings a wealth of business experience and he has extraordinary compassion for the care of seniors and veterans. I have no doubt he will be an exemplary representative for Always Best Care."

"I am very honored to be awarded the Always Best Care franchise," said Mr. Boden. "I am deeply committed and passionate about providing quality care for seniors. My goal is for our organization to be the best senior care provider in our area and I am very pleased to be joining the Always Best Care family."

Mr. Boden is a United States Military Academy at West Point graduate with an MBA from Georgetown University and more than 25 years of leadership dedicated to providing high-quality products and services to major customers worldwide. Jerry most recently served as Chief of Staff for the Maryland Department of Veterans Affairs (2009-2015) and previously served as Director of Operations for American Dental Partners and the Ciena Corporation. As an Army officer in the United States and Germany, Mr. Boden received several commendations, including the prestigious General Douglas MacArthur Leadership Award, recognizing outstanding performance, leadership and community service.

Always Best Care of Howard County is located at 9466 White Spring Way, Columbia, MD 21046, and may be reached by calling (410) 707-1628 or by emailing [jboden@abc-seniors.com](mailto:jboden@abc-seniors.com). For more information please visit [www.abc-howardmd.com](http://www.abc-howardmd.com)

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact [franchisesales@abc-seniors.com](mailto:franchisesales@abc-seniors.com), or visit [www.franchisewithalwaysbestcare.com](http://www.franchisewithalwaysbestcare.com).

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### **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 4 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit [www.AlwaysBestCare.com](http://www.AlwaysBestCare.com). For franchise opportunities, visit [www.FranchiseWithAlwaysBestCare.com](http://www.FranchiseWithAlwaysBestCare.com).

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 59,000 pharmacies across the USA, and have saved consumers more than \$500,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit [www.FreeABCRx.com](http://www.FreeABCRx.com).

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit [www.Always-in-Touch.com](http://www.Always-in-Touch.com).