



FOR IMMEDIATE RELEASE
May 14, 2013

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Always Best Care Senior Services Expands with 2nd Franchise in Maryland

Roseville, CA (May 14, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its second franchise in Maryland and as a result is expanding its coverage to encompass the Upper Chesapeake area north of Baltimore.

Always Best Care now provides services throughout the Baltimore/Washington area, with offices in Arlington, Fredericksburg, Great Falls, Herndon and Lorton in Virginia in addition to Prince George's County and the Upper Chesapeake area in Maryland.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Elaine Gill a member of the Maryland State Bar Association and former human resources executive. Her expertise includes employee relations, staffing, compensation, benefits, diversity, and human resources information systems. Ms. Gill was introduced to Always Best Care by Alan Heitner, a franchise consultant with The Entrepreneur's Source (TES) organization.

"I am very pleased that we have awarded our newest franchise to a person of Elaine Gill's solid human resources and legal background, and with her compassion and character," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident she will be a valuable resource for her community and our Always Best Care team."

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Ms. Gill personally experienced the stress and challenges inherent in providing in-home care for a senior loved one. “I knew there was a large and growing need for home care services,” she explained, “but it really hit home when my mother needed care. Having gone through it myself, I felt a need to help others. I analyzed, in detail, every senior care franchise available and really knew what to look for. The franchisee-oriented program at Always Best Care, with its flexibility and built-in support system has already surpassed my expectations.”

Always Best Care of Upper Chesapeake is located at 2416 Watervale Road #397, Fallston, MD 21047, and may be reached by calling (443) 200-4884 or via email at egill@abc-seniors.com. Visit them on the web at www.AlwaysBestCareUpperChesapeake.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.