



FOR IMMEDIATE RELEASE
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CONTACT: Barry Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care Senior Services Expands with 7th Franchise in Ohio

Roseville, CA (April 18, 2013) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its seventh franchise in Ohio and as a result is expanding its coverage to include the greater Toledo area.

Always Best Care now provides services throughout the state, with offices serving Cleveland, Columbus and Cincinnati in addition to the new Toledo service.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Don Kristufek, formerly a pharmaceutical sales executive with extensive healthcare industry experience and a commitment to helping people meet their homecare needs. Mr. Kristufek was introduced to Always Best Care by Jim Hoog, a franchise consultant with the FranServe organization.

"I am very pleased that we have awarded our newest franchise to a person of Don Kristufek's solid healthcare background and character," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident he will be a valued addition to the Always Best Care team."

While working with healthcare professionals, Mr. Kristufek saw the growing need for in-home care services.

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"I met with a franchise consultant who helped me analyze all the alternatives," he said.

"We found the people, in-place support systems, and continuum of care services offered by Always Best Care to be unbeatable."

Mr. Kristufek is dedicated to serving his community. "I want to provide in-home care service with the highest quality and affordability. We're starting with non-medical in-home care and assisted living selection and referral services – and we hope to be adding skilled home health care soon."

Always Best Care of Northwest Ohio is located at 4000 Azalea Circle, Maumee, OH 43537, and may be reached by calling (419) 283- 2216, or via email at dkristufek@abc-seniors.com. Visit them on the web at www.alwaysbestcare-nwohio.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit www.alwaysbestcare.com.