

FOR IMMEDIATE RELEASE April 18, 2013 CONTACT: Barry Parrish bparrish@abc-seniors.com 916-596-1825

Always Best Care Senior Services Expands with 3rd Franchise in Chicago Area

Roseville, CA (**April 18, 2013**) — Always Best Care Senior Services, one of the fastest growing Senior Care franchise systems in the United States, today announced the company has awarded its third franchise in the metropolitan Chicago area. As a result, the company is expanding its coverage to encompass Palos Park and the southwestern suburbs of Oak Forest, Tinley Park, Orland Park and surrounding areas.

Always Best Care now provides services throughout the Chicagoland area, with offices in Glenview, Palos Park and Du Page County.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

The new Always Best Care franchise is owned and operated by Maryann Murnin, a registered nurse with experience in both public health and senior care. Ms. Murnin also gained experience at Children's Memorial Hospital and Hinsdale Hospital.

"It is very satisfying, and feels especially right, that we have awarded our newest franchise to a person with Maryann Murnin's long-standing healthcare background, character and commitment," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I know that she will be an important contributor to her community and to the Always Best Care team."

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Ms. Murnin's broad background in healthcare services helped shape her long range perspective on the needs of seniors and led her to Always Best Care. "The level of care needed progresses, fairly inevitably, over time," she said. "Always Best Care understands this, and offers a *continuum of care* which ranges from non-medical in-home care to assisted living finder and referral services to skilled home health care. "

Always Best Care is located at 9654 W 131st Street, Suite 331, Palos Park, IL 60464 and may be reached by calling (708) 320-8222, or via email at <u>mmurnin@abc-seniors.com</u>. Visit them on the web at <u>www.ABC-ChicagoSWsuburbs.com</u>.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at <u>franchisesales@abc-seniors.com</u>, or visit <u>www.franchisewithalwaysbestcare.com</u>.

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About Always Best Care

Always Best Care Senior Services, founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care Senior Services business portfolio include in-home care and assisted living placement.

For more information, visit <u>www.alwaysbestcare.com</u>.