



FOR IMMEDIATE RELEASE
April 4, 2012

CONTACT: Barry Parrish
bparrish@abc-seniors.com
916-596-1825

Always Best Care Senior Services Expands with 5th Franchise in Pennsylvania!

Roseville, CA (April 4, 2012) — Always Best Care Senior Services, *Entrepreneur* magazine's fastest growing Senior Care franchise system over the past two years, today announced the company has awarded its 5th franchise in Pennsylvania and is now expanding into Altoona, State College, Hollidaysburg and surrounding communities.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchises and area representative offices.

The new Always Best Care franchise is owned and operated by Charles Reeves, an experienced business manager, deacon and officer of his church, and active volunteer in a variety of community organizations. Mr. Reeves attended The University of Akron, and earned a BS Degree in Electronics. Following a successful career in the manufacturing and software application industries, he turned to Always Best Care as a way for entire family to participate in a business of service.

"For the men of the house," he said, "we bring skills from the technology arena. The women of our house are schooled in the nursing profession. We believe nothing is more rewarding than the fulfillment of helping others."

"I am proud that we have awarded our newest franchise in Pennsylvania to a person of Charles Reeves' ability and character," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident he and his family will be a valued addition to the Always Best Care team."

--more--

A Certified Senior Advisor (CSA), Mr. Reeves sees Always Best Care as an opportunity to embark on a life's work. "In my professional and charitable roles, I have helped others through acts of benevolence, education, and often rolling up my sleeves and doing some heavy lifting," he explained. "My family members have similar passions. Serving seniors is a work that I see myself doing for the rest of my life.

"My goal is to successfully serve as many seniors as I can, finding the right resources, for the right level of service, in the right place extending their independence and freedom of choice throughout their entire lives," he concluded. "To state it simply, I want to help others and utilize my life skills to do more in my community.

Always Best Care of Blair-Centre is located at 114 Krystal Drive, Hollidaysburg, PA 16648, and may be reached by calling (814) 317-7024, or via email at creeves@abc-seniors.com.

For information on Always Best Care franchise opportunities, contact Steve Marcus, Vice President, Franchise Development, at franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

#

About Always Best Care

Always Best Care Senior Services, (www.alwaysbestcare.com), founded in 1996 by Michael Newman, is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care Senior Services has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. This has established the company as one of the premier providers of in-home care, assisted living placement assistance, and skilled home health care. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to area seniors.