

## FOR IMMEDIATE RELEASE

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## Always Best Care® Expands with 6th Senior Care Franchise in Texas

Roseville, CA (September 15, 2014) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced the company has awarded its newest and sixth franchise in Texas. Always Best Care of The Woodlands will be the third Always Best Care franchise in the Houston area, joining franchisees serving greater Houston, the energy corridor, Galleria, Richmond, Spring, Katy and other communities.

Founded in 1996, Always Best Care began franchising in 2007 and is one of the fastest growing senior care franchise systems in the USA and Canada. The company delivers a combination of non-medical in-home care, assisted living finder/referral services and skilled home health care through an international network of more than 185 independently owned and operated franchised territories.

The new Always Best Care franchise is owned and operated by Kelly and Richard Britton. Kelly has worked in the healthcare industry for more 20 years as a consultant dietitian assisting seniors to manage the symptoms of aging through wellness and nutrition. Richard brings extensive business and management experience spanning several industries and areas, including oilfield, logistics, sales, human resources, and distribution. The Brittons were introduced to Always Best Care by Harrison Evans, a business consultant with Venture Franchise Group.

"I am very pleased to welcome Kelly and Richard Britton as our newest franchisee owners," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "Kelly's extensive healthcare background and Richard's extensive business experience provide a perfect combination for what I know will be a very successful franchise."

With the population of seniors rising to unprecedented levels, the Brittons identified a need to help seniors maintain good health and live independently.

"We are thrilled to have been awarded this opportunity with Always Best Care," said Kelly and Richard Britton. "Above all else, we are working to establish our business as a valuable senior care resource by providing exceptional and quality care to seniors and getting involved and giving back to our local community."

Always Best Care of The Woodlands is located at 29702 S. Legends Creek Court, Spring, TX 77386 and may be reached by calling 832-585-1941 or via email kbritton@abc-seniors.com. For more information please visit <a href="www.ABCtheWoodlands.com">www.ABCtheWoodlands.com</a>.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact franchisesales@abc-seniors.com, or visit <a href="www.franchisewithalwaysbestcare.com">www.franchisewithalwaysbestcare.com</a>.

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## **About Always Best Care**

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit <a href="www.AlwaysBestCare.com">www.AlwaysBestCare.com</a>. For franchise opportunities, visit <a href="www.FranchiseWithAlwaysBestCare.com">www.FranchiseWithAlwaysBestCare.com</a>.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit <a href="https://www.FreeABCRx.com">www.FreeABCRx.com</a>.

## Always Best Care Awards $6^{th}$ Texas Franchise

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Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit <a href="https://www.Always-in-Touch.com">www.Always-in-Touch.com</a>.