



FOR IMMEDIATE RELEASE
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Always Best Care® Names New Owner of Senior Care Franchise in South Denver

Roseville, CA (January 9, 2015) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced the change in ownership of its south Denver franchise location, serving Highlands Ranch, Parker, Aurora, Castle Rock, Englewood and surrounding communities. Always Best Care of Denver-South joins existing Always Best Care agencies in Colorado, serving Denver (west and north), Lakewood, Littleton, Boulder, Broomfield, Erie and other communities.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

The new Always Best Care franchise is owned and operated by Tom Kessler, who purchased the franchise territory previously owned and operated by Jerry and Shawn Hulsizer.

Mr. Kessler has more than 30 years experience leading organizations in marketing and sales for Kraft Foods, Sprint, Home Advisor and in business strategy consulting for Rosetta and Quintessent Marketing.

"I am very pleased to welcome Tom Kessler as our newest franchisee owner," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "He not only has extensive business experience but the mission to provide the highest quality service and care possible to families and their loved ones is extremely personal for Tom. He is an ideal owner for Always Best Care."

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“I am thrilled to be awarded the Always Best Care franchise,” said Tom Kessler. “Always Best Care is a leader in this industry and I have always wanted to be part of a business that really helped people on a personal level. It is my goal to become the leading, trusted home care agency in the Denver South metro area.”

Always Best Care Denver South is located at 1556 Meyerwood Circle, Highland Ranch, Colorado 80129 and may be reached by calling 303-953-8753 or via email at tkessler@abc-seniors.com. For more information please visit www.alwaysbestcaredenversouth.com

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.

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About Always Best Care

Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care assists seniors with a wide range of illnesses and personal needs, and currently provides more than 3 million hours of care every year. Franchise opportunities are available to individuals interested in leveraging the company’s clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client’s particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.AlwaysBestCare.com. For franchise opportunities, visit www.FranchiseWithAlwaysBestCare.com.

Always Best Care also offers *Free ABC Rx* cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements -- *everyone* can use the card (even family members and pets!). The *Free ABC Rx* card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com.

Another exclusive program offered by Always Best Care is *Always in Touch*, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the *only* absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com.